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FOR IMMEDIATE RELEASE:

### **CAFR Names Bill Morris Recycler of the Year**

COLORADO SPRINGS, CO – June 7, 2011 Bill Morris, President of Blue Star Recyclers was named the 2011 Recycler of the Year by the Colorado Association for Recycling (CAFR). The award recognizes Bill's efforts to promote recycling and create jobs in Southern Colorado.

The Colorado Association for Recycling supports, educates, and guides individuals and leaders in business, education, nonprofits and government to take action that recycles waste into marketable resources. At its annual summit, the CAFR recognizes the businesses, non-profit organizations, and individuals that have had the greatest impact on furthering recycling across the state of Colorado. This year, the CAFR recognized Bill Morris for his efforts in forming Blue Star Recyclers.

The mission of Blue Star Recyclers is to use the ethical processing of electronic waste as a mechanism to create jobs for individuals with developmental disabilities. Morris recognized that the disassembly and separation of electronic waste is an ideal vocational activity for many adults with disabilities, especially for those with a diagnosis of autism. By utilizing a work team comprised of disabled adults to disassemble electronics, Blue Star is providing jobs while simultaneously offering a responsible solution for the environmental impact of hazardous electronic components finding their way into the solid waste stream.

Morris formed Blue Star Recyclers with Tony and Mary Fagnant in November of 2009. During 2010, Blue Star collected over 700,000 lbs. of electronic waste and is on pace to collect over 1,000,000 lbs. in 2011. Electronic waste is the fastest growing waste stream in the U.S. Most electronics contain toxic components that are hazardous when sent to landfills.

In addition to the Recycler of the Year award, the Arc of the Pikes Peak Region honored Blue Star Recyclers in May as the 2011 Employer of the Year. In June Blue Star received the 2011 Small Business of the Year award from the Small Business Development Council.

Blue Star Recyclers is a non-profit organization formed with the mission to promote public education and ethical electronics recycling as a way to create vocational opportunities for individuals with disabilities. Located in Colorado Springs, the company serves electronic recycling needs of businesses and residents. More information is available at [www.bluestarrecyclers.com](http://www.bluestarrecyclers.com)

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