



CONTACT:
Andy O'Riley
Phone: 719.494.4238
Email: andy@bluestarrecyclers.com

FOR IMMEDIATE RELEASE:

The Arc Recognizes Blue Star Recyclers as 2011 Employer of the Year

COLORADO SPRINGS, CO - May 21, 2011. The Arc of the Pikes Peak Region recognized Blue Star Recyclers as the 2011 Employer of the Year at its annual awards dinner. Honorees are individuals and businesses that promote the standing of developmentally disabled in the community. The award acknowledged Blue Star's efforts in creating employment opportunities for individuals with developmental disabilities, a particular challenge in a time of high unemployment.

The award recognizes a successful employment program formed by Blue Star in March of 2010. Blue Star Recyclers currently employs ten individuals with developmental disabilities. They disassemble and sort computer equipment in preparation for further processing and recycling. Since the program's launch, the disabled work team has excelled. The team currently processes over 20,000 lbs. of electronics waste a month, double the team's production at the start of the year. Just as remarkable, some individual workers who were virtually non-verbal when they first came to Blue Star, that have suddenly become social. The success of the workers at Blue Star illustrates the type of transformations that can take place when an employer values individuals with disabilities.

The Arc of the Pikes Peak Region has worked for over 53 years in the community to help build better lives for those with intellectual and developmental disabilities. The Arc provides advocacy and support for the individuals it serves to help them gain independence and self-fulfillment.

Blue Star Recyclers recently received the 2011 Recycler of the Year award from the Colorado Association for Recycling (CAFR) and the Small Business Development Council named Blue Star the 2011 Small Business of the Year.

Blue Star Recyclers is a non-profit organization formed with the mission to promote public education and ethical electronics recycling as a way to create vocational opportunities for individuals with disabilities. Located in Colorado Springs, the company serves electronic recycling needs of businesses and residents. More information is available at www.bluestarrecyclers.com