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BLUE STAR RECYCLERS RECEIVES SILVER LEADERSHIP DESIGNATION FROM COLORADO ELP PROGRAM

September 8, 2011. Colorado Springs, CO– Blue Star Recyclers, an electronics recycling company based in Colorado Springs, was named a Silver Leader in the Colorado Department of Public Health and Environment's Environmental Leadership Program (ELP). The program recognizes organizations that establish an environmental record of meeting superior standards toward the goal of sustainability. Blue Star Recyclers is only the sixth Colorado Springs company to be accepted in the program. The goal of ELP is to foster good relationships, reward environmental performance, and create a healthier, cleaner, and more sustainable Colorado.

By hosting over sixty community electronics recycling events throughout Southern Colorado, Blue Star Recyclers quickly distinguished itself as an environmental leader. Many people are not aware of the environmental hazards and human risk of improper disposal of electronics. Blue Star Recyclers aims to make ethical electronics recycling as convenient as possible for residents in the region. As the community responds by recycling more electronics with them, Blue Star Recyclers is able to create more jobs and employ more people with disabilities.

"Our employees donate at least eight hours a month to public education efforts in the area of environmental stewardship. We believe people want to do the right thing once they understand why it is important to ethically recycle electronics," stated Bill Morris, President of Blue Star Recyclers. Staff members sit on advocacy boards, advisory committees, and volunteer in local classrooms where they teach students about recycling.

Becoming an ELP Silver Leader continues what has been a very successful year for Blue Star Recyclers. Blue Star was awarded the Arc of the Pikes Peak Region's 2011 Employer of the Year. The Colorado Association for Recycling (CAFR) named Blue Star the 2011 Recycler of the Year. Blue Star's President, Bill Morris, was named the Colorado Springs Small Business Development Center's Small Business Person of the Year.

Blue Star Recyclers is a non-profit organization with a mission to ethically recycle electronics as a way to create jobs for adults with developmental disabilities. Since its launch in November of 2009, Blue Star has recycled over 1.5 million pounds of potentially hazardous electronic waste. Through its recycling operations, ten adults with developmental disabilities are employed de-manufacturing and separating computer components. More information at www.bluestarrecyclers.com

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